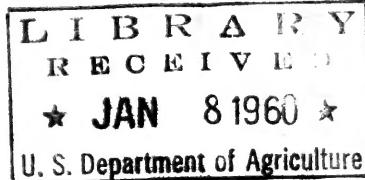
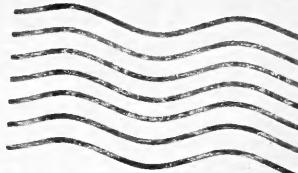


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ERIE SHORE FARM, INC.

Middle Ridge Road
Madison, Ohio



Earl E. Platell

Gladiolus

for 1960

Bibliography Division
Library, U. S. Dept. of
Agriculture,
Washington, 25, D. C.

SOMETHING NEW

Once in a while one has the good fortune to meet a man who has been hybridizing for his own pleasure. It was our good fortune to meet James Sohar a few years ago at one of our Ohio State shows. He had nearly a whole table full of nice seedlings on display — the kind you could not help but notice.

He has repeated this same thing at other Ohio State shows and when he brought in more beauties this year, we suggested to him that he introduce some of them. He was interested but at the same time was aware of what he was facing — an unknown hybridizer bringing out varieties that had not even been in the test gardens, and had

not been shown except locally.

My answer was that any time you get a blue ribbon in the seedling section at one of our Ohio State shows, you must have something that is better than anything now on the market. Every one of those we list below has had one or more blue ribbons at our shows. After seeing them as often as I have, I do not hesitate to recommend them to you as worthy of your serious consideration. The ratings given are from ordinary field growing — not special plantings for show purposes.

With these remarks, we offer the following new ones for 1960:

BONNIE LEE 1960 75 days Class 442

(Elizabeth the Queen x Pink Seedling)

Something a bit different in an early shrimp pink. The creamy throat mark on the lip petals has a few pink stripes giving the effect almost of a solid pink. Its waxy texture, plus heavy ruffling gives a floret that holds well and the 50"-54" spike supports a 25" flowerhead with ease. Florets will average about 4½", 6-9 open out of 20-22 buds with enough in color to give a nicely balanced spike. Reminds one very much of Elizabeth the Queen in its performance. A good exhibition glad at the present, with more than ordinary commercial possibilities.

BUTTERNUT 1960 85 days Class 520

(Astrid x Yellow Seedling)

Might be of more interest to a commercial grower than a fancier, but its performance record is such that it could be a good show flower. Light buff or maybe a rich cream, something a bit different from anything we now have. The lower petals are embellished with a rose spear. Florets are nicely ruffled, like leather in texture, and have a delightful waxy sheen. 18-20 buds on a 55"-60" spike, with 6 to 8 florets 5½"-6" in size open on a 25" flower head. Strong sturdy stems with excellent facing and placement. Seems to do well in any kind of weather, wet or dry, and it is healthy and a good propagator.

FIELD MARSHAL 1960 85 days Class 430

(Elizabeth the Queen x Silver Wings)

Mr. Sohar's girls call this the Hedge because it makes such a thick high row. Light salmon florets, shading deeper toward the edges of the petals, with a rose brush mark in the throat, touched lightly with a cream spear. Maybe a touch of pink in the salmon. Tall to extra tall straight spikes that open well when cut tight. Easily holds 6-8 open florets on a 25"-27" flowerhead. 20-22 buds. Florets are ruffled and well attached. For a commercial grower, nearly every large bulb will produce two extra nice spikes and I am wondering what it would do for the fancier who de-eyed the bulb. Good parents give it a good background.

FRANCIS 1960 80 days Class 550

(Elizabeth the Queen x Spitfire)

As near as I can tell you, this is a frosty rose-lavender with a cream spot on the lower

petals. It's a hard color to describe, but a beauty when you see it. There are deep rose lines on the throat marking. A real good exhibition and an excellent commercial prospect. Florets will average 5½" in size six plus open, 18 to 20 buds, making consistently a well balanced spike. They are well placed and attached. Spikes open well when cut tight. Good propagator. Comes from two parents that have lots of winnings.

OHIO BELLE 1960 70 days Class 450

(Percentage unknown)

Unusually early—something the commercial men are looking for to supplement the present white and pink they now have. OHIO BELLE is a light rose with a deeper rose colored brush mark on the lower petals. Florets are beautifully ruffled, a texture like leather, six to eight open on a 18-20 bud spike that will average five feet tall. By the time the first two or three florets are open, practically the entire spike will show color. Placement and attachment excellent, healthy and a good propagator. Makes lots of jumbo bulbs with most of them making two good spikes. An extra good commercial prospect.

RED BANNER 1960 80 days Class 448

(Drum Major x Margaret Beaton)

A large butterfly type floret — scarlet red with a slightly deeper spot on the lower petals. A very useful addition to this color class. Six to seven lightly ruffled florets are open on a 50"-54" spike. 18 to 20 buds make the spike well balanced. Strong spikes — an easy cutter, healthy and a good propagator. The florists take every one and cry for more.

RED WARRIOR 1960 80 days Class 558

(Astrid x Drum Major)

Give this to Dr. Hamilton, Sebesy, Cook, Schrimpf Bros. or any of the top exhibitors and they will have a Grand Champion from RED WARRIOR. Classed as black red, but not real black red — dark enough to come in the black red class however. The small rose blotch on the lower petals lightens the dark red effect and takes it out of the solid color class. Florets six inches or better, ruffled, heavy texture, and extra well attached. Spikes will average 54" to 60", 20 buds and a 27" flowerhead. Has Grand Champion possibilities for it makes an eye-full of color. Strictly an exhibition glad.

SERENATA 1960 85 days Class 440

(Elizabeth the Queen x Spitfire)

Pink and white — a ruffled blush pink floret, shading slightly deeper at the edges with a light cream throat. Better than average for long spikes — five foot ones are common, 25" to 28" flowerhead of 18 to 20 buds. Will hold six to eight ruffled crinkled florets open with excellent balance throughout. A very easy cutter, sturdy long spikes, excellent attachment. Better than average commercial and show prospect. Good parents. Reminds one a great deal of well grown Apple Blossom.

These are not just the usual run of new seedlings — they have all been proved on the wholesale market for a number of years. We do not hesitate to recommend them to you.

PRICE OF THE ABOVE VARIETIES—Large \$1.50 each, ten for \$12.00; Medium \$1.00 each, ten for \$8.00; Small 75c each, ten for \$6.00.

SPECIAL — One large bulb of each of the above, \$10.00 (a \$12.00 value).

THREE LARGE BULBS OF EACH OF THE ABOVE, \$25.00

Growers units prices on request.

GENERAL LISTING

ANTARCTIC — One of the best of the whites to come from Holland	35c	BROWN LULLABY — A show winner in brown, holds up to 12 open on tall straight spikes. Has the ability to open lots of florets over night. Excellent parent for hybridizing	50c
ARES — Cream with a vivid red blotch, a good show glad	2/30c		
ARGENTINE — Medium yellow with golden throat. Nice spikes with 8-10 open	50c		
ATOM — Scarlet miniature with white edge. Every one seems to like ATOM	2/30c		
AUREOLE — One of the best medium yellows	2/30c		
BABS — An old standby yellow miniature	2/30c		
BAMBI — Chartreuse — orange red blotch miniature	35c		
BEAUTY BLUSH — A very light blush pink — has a record of being a good parent	2/30c		
BEAUTY ELF — One of Wilson's very best. Red with a light throat mark — lots open	50c		
BENJAMIN BRITTON — Bluish lavender	2/30c		
BETTY BRIGHT — Cream with reddish salmon throat mark. Nice	2/30c		
BETTY DUNCAN — Tall spikes of medium orange — medium sized florets	2/30c		
BLACK JACK — Deep red, almost black, with a velvety shine — almost a self color	25c		
BLUE CONQUEROR — Bluish purple with light throat	2/35c		
BLUE GODDESS — Clean clear medium blue that holds 6-8 open	35c		
BLUE PETER — Probably our best blue. Healthy, good grower and nice all around	75c		
BOLERO — An orange smokie	2/35c		
BONNY — Light salmon miniature — quite attractive	2/30c		
BO-PEEP — A good salmon pink miniature — yellow throat — very nice	2/30c		
BRENDA — A very good deep rose that does not burn	20c		
BROWN ORCHID — Tall-growing light tan miniature	2/30c		
		BURMA — Heavily ruffled deep rose that still gives a good performance. Can make extra nice ones	2/30c
		CAMPANILE — Late, but very good soft lavender color	2/30c
		CAMPUS MODEL — Light salmon orange that will hold 10-12 open—good spikes	25c
		CARINYA — Grows much like Ethereal, but color is salmon instead of pink	25c
		CATHERINE — A brown smokie with considerable veining in the petals. Interesting	2/35c
		CATHERINE BEATH — A dark yellow that makes tall straight spikes with lots open	2/30c
		C. D. FORTNAM — Light pink — ruffled. Particularly good if planted early or in cool weather	2/30c
		CHAMOUNY — A very attractive rose — one that makes poor or extra good spikes	2/30c
		CHARMAINE — A good early commercial rose	2/30c
		CHARTREUSE — Yellow green—chartreuse. A delight to the arranger	35c
		CIRCE — A very clean orange with large florets	2/30c
		CLAUCARCY — Tall growing pink miniature with lots open	2/30c
		COLOGNE — A pretty red with a trace of perfume	2/35c
		COL. W. G. ATKINSON — An attractive useful lavender — darker than Elizabeth the Queen	2/30c
		CORAL BELLS — A salmon miniature that is a candidate for smallest floret	2/30c
		COPPER LUSTRE — Copper tan with a reddish throat and ruffled florets. Excellent for arrangements. Good parent for hybridizing	2/30c

CORONADO	— A good yellow	2/30c	FLASHLIGHT	— A flashing scarlet miniature. An attractive yellow throat	25c
CRINKLES	— An old timer — a red miniature with more than the usual heavy ruffling	2/35c	FLORENCE NIGHTINGALE	— A good commercial white	2/30c
CROESUS	— Light yellow with extra long spikes 6-8 open florets	2/35c	FORT KNOX	— One of the newer better yellows	2/35c
CUPID	— A medium size glistening white. Early. Excellent for corsage work, weddings, etc.	2/30c	FRANCESCA	— Better than average lavender. Cream throat nicely blended — tall spikes	2/30c
DAINTY MISS	— A nice light pink miniature	2/30c	FRIENDSHIP	— A really nice pink, excellent for commercial and show. Very early	2/30c
DAVID WARR	— A flashy brilliant orange scarlet	2/30c	FROLIC	— A yellow miniature with a scarlet center. You cannot overlook this one anywhere	2/30c
DEEP FREEZE	— Iridescent frosty white — nice	\$1.50	FULDA	— Light to medium yellow, nearly self colored. Lots open and lots of color on spikes. Early	2/35c
DEMURE	— One of the prettiest of lavenders. Beautiful combination of lavender and white. Lightly ruffled. Good parent	35c	G. DRACOCAPHELUS	— The green specie glad—dragon shaped floret	25c any size
DIEPPE	— An excellent commercial scarlet red	2/30c	GAY MOLYNEUX	— Light salmon with a yellow throat. Large attractive florets — lots of color. 6-8 open on good spikes — stock scarce	\$1.25
DON JUAN	— A salmon that is better than ordinary. Stock somewhat limited	35c	GAYLORE	— Classed as a salmon but could pass for pink. A good commercial	2/30c
ELF	— Apricot miniature with salmon tints. Yellow throat. Dainty, but lots open	2/35c	GENE	— One of the standard yellows — tall straight spikes	2/30c
ELIZABETH THE QUEEN	— The standard from which all lavenders are judged. Extra nice this year	2/30c	GOLD	— One of the best yellows as far as color. Inclined to tall spikes but rather short flower heads. Does best planted early or late	2/30c
ELK HORN	— Plum color smokie with a yellow blotch — an interesting color combination for a smokie fan. Not too much stock	\$1.00	GOLDEN BOY	— Grand Champion possibilities in a good yellow color. Tall spikes	2/30c
ELMER'S ROSE	— A good rose — quite attractive	2/30c	GREEN THUMB	— Not as green as the name implies but with a noticeable green cast to the buds which open to a yellow floret	20c
FATA MORGANA	— A very attractive combination of pink and yellow	2/30c	GREEN WOODPECKER	— Florets with a definite green coloring, offset with a red throat marking. Unusual combination — quite nice — attractive	\$1.00
FEMINA	— Pink with a scarlet throat. An interesting miniature	2/30c	HARRISBURGER	— A beautiful shade of red — unusually attractive	2/30c
FIFTH AVENUE	— A black red miniature	2/30c	HAWAIIAN DANCE	— Smokie red — but quite nice. Stock very limited.	35c
FIGURENE	— A miniature with apricot and brown	2/30c	HOCUS POCUS	— An early yellow with a startling red blotch	2/30c
FIRE OPAL	— Ruffled orange with golden throat. Early and quite attractive.	2/35c			
FLICKER	— A good miniature for fall. Its orange coloring blends well with fall colors	2/30c			

INNOCENCE	— A beautiful pastel pink with good performance for show or commercial	25c	MOANITA	— Light salmon with cream blotch and cherry red fan. 10-12 open on 20 bud spikes	\$1.00
IVY ROBERTSON	— Exceptionally tall-growing light pink, very graceful with florets well scattered along spike	2/30c	MODERN STYLE	— Pastel salmon with a large cream blotch	2/35c
ITO	— A salmon orange miniature — about as small as its name is short	2/30c	MORNING KISS	— Pure white with light violet mark in throat	2/30c
KING SIZE	— A huge salmon pink—potential Grand Champion when well grown	2/35c	MOTHER FISCHER	— Ruffled white with waxy texture — Tall spikes — probably our best white	2/30c
LADY CHARMER	— A deep rose smokie — not too much stock	\$1.00	MY-O	— Pastel lavender in color with a big yellow blotch. Good performance	2/35c
LAOMA	— Rose smokie with cream blotch — holds 8-10 open. An interesting color combination for a smokie	\$1.00	MURLILAE ACCIDANTHERA	— Bluish white hanging star shaped florets. A specie glad. One spike will perfume a whole room. Bulbs will not grow over $\frac{3}{4}$ " in size	5/30c
LAVENDER AND GOLD	— Just what its name says	2/30c	NADIA	— Light salmon and yellow — tall growing miniature — can make Champions	2/30c
LEIF ERICSSON	— A good growing creamy white	2/30c	NIATA	— A medium orange with a cream blotch — 9 open on tall spikes — rather late	\$1.50
LIL ABNER	— A cutie—tiny yellow florets with red edges and red throat. Very likeable	25c	NOWETA ROSE	— A clean rose with lots open	2/30c
LITTLE GOLD	— A miniature you will like in orange gold. Makes a beautiful corsage	2/30c	OCEAN SPRAY	— Creamy white with an amber throat. A miniature that is well liked by everyone	2/30c
LORELEI	— One of the best in a light colored cream. Tall straight spikes	20c	OKLAHOMA	— A soft grey pink smokie with a lilac tint in the throat. Nice	2/30c
LOVELINESS	— A lovely shrimp pink miniature shading to a white throat	2/30c	ON PARADE	— Wilson's deep golden orange with a cream blotch — holds 8-9 open	25c
LOVELY MARY	— Lovely clear salmon miniature with an attractive yellow throat	2/30c	ORANGE FLAME	— Flaming scarlet orange with a creamy yellow throat	25c
LUCKY ME	— A good growing nice salmon with a light yellow throat	2/35c	ORANGE GOLD	— Beautiful shade of orange on tall spikes. Best planted early or late	2/30c
MACUSHLA	— A beautiful light rose	2/30c	ORANGE MAGIC	— Another good one from Wilson. Deep orange cream throat, orange rose marking in the throat	35c
MAJESTIC	— Well named — scarlet or deep salmon with large florets and a tall spike	2/30c	ORANGE PETUNIA	— A study in orange. Light orange with lighter orange throat mark	2/35c
MARCUS	— Creamy white tiny miniature	2/30c	OSTRICH FEATHERS	— Deeply lacinated ruffled light peach. A hybridizer's must for lacination	2/30c
MESA MIST	— A grey blue sport of Pastel. A smokie that is unusually attractive	2/35c	PACTOLUS	— Buff colored yellow with large noticeable red throat	2/30c
MISCHIEF	— Perfect formal light red with a white halo around a cream throat blotch. Opens 8 very heavily ruffled florets on an 18 bud spike. Substance like leather. Scarce	\$2.00			



PATTY BERG — Deep rose silvery edging
— one of the tiny miniatures **2/30c**

PAULINE — A good white — grows well
2/30c

PETER PAN — Orange red or salmon, with
a darker throat. A good miniature **2/30c**

PINK RIBBON — A miniature that makes
a ribbon of medium pink **2/30c**

PINOCCHIO — Pink, yellow, green, orange
and red — all combined into a pretty
miniature **2/35c**

PIRATE CACHE — Chocolate bronze with
a large clear yellow blotch — a good
smokie but stock is scarce **35c**

POINSETTIA — A good light red — quite
clean **2/30c**

POLAR CUB — Evan's little white miniature
that performs like a grand champ. Stock
scarce — hard to propagate **50c**

PRINCESS — A good medium shade of
lavender — show or commercial **2/35c**

PROF. GOUDRIAAN — A large clean white
that can win at the shows **2/30c**

PROSPECTOR — Light yellow with an
orange blotch — makes a nice spike
2/35c

PRUNELLA — Plum red smokies with a
cream blotch. Large florets, tall spikes
20c

QUEEN OF BREMEN — An old time miniature
of lavender pink with a cream throat
2/35c

RAVEL — A medium shade of blue with a
red blotch **2/35c**

RED CHERRY — Medium light cherry red
— darker in the throat. Earlier than Red
Charm **2/30c**

RED CHARM — The old standby red —
good all around — still a show winner
2/30c

RED RADIANCE — A good commercial
prospect in light red **2/35c**

REGINA — Officially light orange but al-
most into the yellow. Scarlet blotch. Huge
spikes **2/35c**

RHETT BUTLER — Quite an early one in
light scarlet — clean colored **2/30c**

ROSE JOY — Rose, but tending to lavender
— cream blotch. Good show prospect **30c**

◆
ROSE GALLANT — Medium rose with
a cream blotch, opens up to 10. One
of the best we grew this summer, even
in the 90° weather we had. A good
show glad and an excellent commer-
cial **35c**

◆
SALMAN'S GLORY — Cream with red
blotch on a creamy yellow throat. Good
grower **2/30c**

SANS SOUCI — Glistening scarlet — white
line **2/30c**

SCEPTRE — A nicely ruffled yellow that
gave a good account of itself this year
2/35c

SEQUIN — A good yellow with a rather
plain floret — tall grower **2/35c**

SHAGGY DRAGON — Medium salmon, al-
most a smokie. A dragon — useful for
arrangement work **2/35c**

SIERRA SNOW — Ruffled clean white —
nice **2/30c**

SKALAWAG — A likeable combination of
pink and yellow in a miniature Attractive
2/30c

SMILING QUEEN — A clean white cream
with lots of fluorescence. A good show and
commercial **2/30c**

SNOW DRIFT — Clean white — ruffled
florets put up on a good spike — early
2/30c

SNOW PRINCESS — A commercial white
that will do good with a little extra care
2/30c

SOCKEYE — A deep salmon — nice **2/35c**

SONOPAL — A light pink miniature with
an attractive white throat **2/30c**

SPOTLIGHT — Very attractive combination
of yellow with a red throat. Well liked
2/30c

STARLET — A very clean attractive white
miniature — recommended **2/30c**

STATUETTE — Deep yellow with reddish
throat. A good miniature **2/30c**

SUMMER FAIRY — A butterfly of brownish
red on a yellow throat base — recurved
needle-pointed florets — very attractive
50c

SUNSPOT — Yellow and light red — tall spikes **2/30c**

SWEET SIXTEEN — Medium pink, rather plain, but a good commercial **2/30c**

TAJ MAHAL — A beautiful white but with a tendency to short heads unless pushed **2/30c**

TANGLO — Light tan shading to light rose — 8 or more open. Stiff competition on the show table **2/35c**

TRUDY — Our own sparkling combination of red and yellow with lip petals edged in gold. Very likeable. **50c**

TUNIAS CHALLENGE — Large florets of bright yellow — good spikes **2/35c**

VAN ISLE — A huge plum colored smokie with a noticeable attractive white throat **35c**

VIOLET CHARM — A show winner in a soft violet with a blue throat **2/30c**

SHIPPING

We can ship express practically any time within reason, but most parcel post orders are shipped in March or April. If you want your order early, have it shipped by express. Help us by showing the approximate date you want to get your bulbs. You know your local conditions better than we do — so help us that way.

PLANTING INSTRUCTIONS

Planting instructions will be included with all shipments. This will be the latest up-to-date information available, written by experts — published by the North American Gladiolus Council.

SUBSTITUTIONS

We might as well be frank on the substitution situation. No one likes to substitute and no one likes to get a substitution, but there are certain limitations that are hard to overcome. A small 25c item that we cannot fill on an order makes it prohibitive to refund, and we would probably substitute. We will not substitute on anything but small items. On the early orders there is seldom any reason to substitute and we do not run into much trouble until the middle or end of March. After that time it becomes increasingly difficult to fill all items as or-

VERA — Light lavender with a ruffled floret 8 open. A potential show champion and an excellent commercial **25c**

VIOLET DICKINSON — Crisp lightly ruffled white with a lavender feather **2/30c**

WEDGEWOOD — A delightful combination of lavender and cream **2/30c**

WHITE BUTTERFLY — Small white rather plain miniature **2/30c**

WHITE FRIENDSHIP — The white sport of Friendship that is comparable to the performance of Friendship. MEDIUM AND SMALL SIZES ONLY **35c**

WHITE GODDESS — A good consistent performer in white and cream **2/30c**

WHITE LACE — An early white that is a beauty. Not too big but its beauty offsets that **2/30c**

YELLOW BIRD — A miniature yellow that is hard to beat **2/35c**

dered. Therefore, on all orders received after March 16th, unless you specifically request us not to do so, we will substitute size, but not varieties. After April 1st we will substitute size first and then varieties. You may be sure of one thing, though, we will give better value in the substitution than the one originally ordered.

SALES TAX

We have been advised by the State Tax Commission that we will have to collect 3% sales tax from all Ohio customers. Please include the amount with your order unless you have an exemption certificate. PLEASE NOTE THIS APPLIES TO OHIO CUSTOMERS ONLY.

MARKERS

We have located an aluminum marker that seems to fit our needs to perfection. You can write the name on one side and other information on the other side and still read both items several years later. We have been using them for several years and feel that they are worth while offering to all growers. Write for free sample if you are looking for a real good marker or better yet, order 50 for only 75c. They come complete with wires — 50 to a box. The price makes them a good investment when you consider their permanence.

PRICES

Every item has been listed at the large price — to find price on larger quantities or on smaller sizes, refer to table below:

Where Price listed for LARGE Bulbs is —	Price for 10 LARGE Bulbs is —	Price for MEDIUM SIZE is —	Price for SMALL SIZE is —	Price for BULBLETS is —
2/30c	10/\$ 1.20	5/40c - 10/80c	10/40c	Package 25c
2/35c	10/\$ 1.40	2/25c - 10/\$1.00	10/60c	Package 25c
20c	10/\$ 1.60	3/35c - 10/95c	10/70c	Package 25c
25c	10/\$ 2.00	2/30c - 10/\$1.20	3/30c - 10/80c	25/35c
30c	10/\$ 2.40	20c - 10/\$1.60	3/35c - 10/95c	25/35c
35c	10/\$ 2.80	25c - 10/\$2.00	2/25c - 10/\$1.00	10/35c
40c	10/\$ 3.20	30c - 10/\$2.40	20c - 10/\$1.60	10/40c
50c	10/\$ 4.00	35c - 10/\$2.80	25c - 10/\$2.00	10/35c
75c	10/\$ 6.00	50c - 10/\$4.00	25c - 10/\$2.00	10/35c
\$1.00	10/\$ 8.00	75c - 10/\$6.00	50c - 10/\$4.00	10/50c
\$1.25	10/\$10.00	\$1.00 - 10/\$8.00	75c - 10/\$6.00	10/75c
\$1.50	10/\$12.00	\$1.00 - 10/\$8.00	75c - 10/\$6.00	10/\$1.00
\$2.00	10/\$16.00	\$1.50 - 10/\$12.00	\$1.00 - 10/\$8.00	10/\$1.00

To illustrate, supposing the bulb you pick out is priced at 35c for a large bulb, you can get 10 large bulbs for \$2.80; for a medium bulb, the price would be 25c or 10/\$2.00 and small bulbs would be 2/25c or 10/\$1.00. Bulblets would be 10/35c. For quantity prices see quantity price list.

Please make checks payable to Erie Shore Farm, Inc.

NOTE — This price list is made up before our stock is cleaned and counted. If any reductions are made in the prices at the time of our spring list, we will adjust your fall order accordingly.

TRANSPORTATION

One of our big expense items is postage and express on our orders. We have concluded that it is best for each to pay their own transportation charges, then the man living close by is not paying part of the cost of transportation for the man living a long way away.

Will you therefore please include postage with your remittance. Help us to help you by keeping our prices down as low as possible, consistent with good quality.

To figure your postage on an order, count the number of large, medium and small bulbs you have ordered and use the table below, i.e., fifty large bulbs packed for shipment would weigh about 8 pounds, 25 medium bulbs would weigh about 2 pounds. We will include extras if you miss your estimate by a small amount, or we will refund any sizable overpayment. Madison is about 40 miles east of Cleveland, Ohio.

Approx. wgt. packed

and ready for shipm't	Large	Medium	Small
Ten bulbs	2 lbs.	1 lb.	1/2 lb.
Twenty-five bulbs ...	5 lbs.	2 lbs.	1/2 lb.
Fifty bulbs	8 lbs.	3 lbs.	1/2 lb.
One hundred bulbs ..	10 lbs.	5 lbs.	1 lb.

zone	loc'l	1-2	3	4	5	6	7	8
Miles		up 150	300	600	1000	1400	1800	
		to 150	to 300	to 600	to 1000	to 1400	to 1800	and
Lbs.		150	300	600	1000	1400	1800	over
1	.18	.23	.23	.24	.26	.28	.30	.32
2	.20	.27	.29	.31	.36	.40	.46	.51
3	.21	.31	.34	.38	.45	.52	.61	.69
4	.23	.35	.39	.45	.54	.64	.76	.87
5	.24	.39	.44	.52	.63	.76	.91	1.05
6	.26	.43	.49	.59	.73	.88	1.06	1.23
7	.27	.47	.54	.66	.82	1.00	1.22	1.41
8	.29	.51	.60	.73	.91	1.12	1.37	1.59
9	.30	.55	.65	.80	1.00	1.24	1.52	1.77
10	.32	.59	.70	.87	1.10	1.36	1.67	1.95
12	.34	.67	.80	1.00	1.28	1.60	1.98	2.31
15	.39	.79	.96	1.21	1.56	1.96	2.43	2.85
20	.46	.99	1.21	1.56	2.02	2.56	3.19	3.75
25	.53	1.18	1.47	1.90	2.48	3.15	3.95	4.66

C.O.D. orders must be accompanied by at least a 25% down payment.

GUARANTEE

We guarantee our bulbs to be true to name and free from disease or brip. If any of our bulbs are found not to be as represented, we will either refund your money upon their return or we will replace the unsatisfactory stock. We cannot, at any time, be responsible for more than the original amount paid for the bulbs. Due to conditions beyond our control, we are not responsible for the growth of bulbss or bulblets. All orders are placed with this understanding.

Please open package immediately upon its receipt. Examine carefully and if not satisfactory, advise us at once. We admit we make mistakes once in a while, but we are ready to adjust them without complaint. Both in field and the bulbs in storage have been state inspected, which, with our own rigid inspection, makes us feel sure of our stock.

EXTRAS

Each year we put a note in the catalogue, asking that you mention an extra or two that you might like to receive. We can't always give you what you might like, but the mention of an extra at least helps us to decide what you are interested in.

There has been considerable talk among the growers of doing away with the giving of an extra. In fact, some growers are doing this right now but for our part the idea of putting an extra in the order is two-fold — one, to give you a chance to look at some variety we think is extra nice, and second, to sort of say "thank you" for your order. So — please list a few names of some varieties you might like to have — it will help us ever so much.

HOME GARDENER'S SPECIAL

This special is designed for people who are not particularly interested in exhibiting glads at the shows. It gives you considerable leeway in making a choice of some of the better varieties. You get ten of a kind, labeled and bagged separately, and have your choice of any ten varieties you might like — miniature or large. There is a considerable saving over the regular catalogue price. Your choice of colors and sizes.

AUREOLE — Ruffled yellow

BETTY DUNCAN — Tall growing orange

BURMA — Heavily ruffled dark rose

COL. ATKINSON — Dark lavender

COPPER LUSTRE — Copper smokie

CATHERINE BEATH — Dark yellow

C. D. FORTNAM — Good early pink

CUPID — An early white

DIEPPE — Scarlet red

ELMERS ROSE — A good rose

ELIZABETH THE QUEEN — Lavender

FATA MORGANA — Pink and yellow

FRANCESCA — Tall light lavender

FLORENCE NIGHTINGALE — White

FRIENDSHIP — Our best pink

GOLD — Tall growing nice yellow

GENE — Medium light yellow

GAYLORE — Medium dark pink

HARRISBURGER — Beautiful red

IVY ROBERTSON — Tall light pink

MAJESTIC — Scarlet orange — large

MOTHER FISCHER — Our best white

PROF. GOUDRIAAN — Nice white

POINSETTIA — Nice red

RHETT BUTLER — Early orange red

RED CHARM — Standard red

SALMAN'S GLORY — Cream and red

SANS SOUCI — Scarlet — white line

SMILING QUEEN — Excellent cream

SNOW PRINCESS — A standard white

SPOTLIGHT — Yellow and red — nice

SWEET SIXTEEN — Light pink

TAJ MAHAL — Pretty white

VIOLET DICKINSON — White and lavender

WHITE GODDESS — A good white

WHITE LACE — Beautiful waxy white

MINIATURES

ATOM — Scarlet — white edging

BLACK JACK — Dark red

CLAUCARCY — Nice pink

DAINTY MISS — Light pink

FROLIC — Yellow and scarlet

LAVENDER & GOLD — Just as named

OCEAN SPRAY — Light cream and amber

QUEEN OF BREMEN — Rosy lavender

SONOPAL — Light rose

STARLET — Clean pure white

These are all first-class bulbs and are sold at a good price. You select any ten varieties you wish. Included as an extra bonus will be a bulb of Brown Lullaby or Trudy.

100 Large Bulbs — all labeled	\$8.50
100 Medium Bulbs — all labeled	\$5.50

QUANTITY PRICE LIST

PRICE PER HUNDRED — F.O.B., MADISON, OHIO

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	½ Pint	Bulblets Quart
Atom	\$6.00	\$5.00	\$4.00	\$3.00	\$2.00	\$1.50	\$1.50	\$5.00
Aureole	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Beauty Elf	32.00	28.00	24.00	20.00	16.00	12.00	15.00	35.00
Betty Duncan	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Brown Lullaby	32.00	28.00	24.00	20.00	16.00	12.00	15.00	35.00
Burma	6.00	5.00	4.00	3.00				
C. D. Fortnam	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Copper Lustre	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Cupid	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Col. Atkinson	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00
Dieppe	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Elizabeth the Queen	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Florence Nightingale..	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Francesca	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Friendship	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Frolic	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Gene	5.50	4.75	3.75	2.75	1.75	1.50	1.00	3.00
Harrisburger	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Lorelei	9.00	8.00	7.00	6.00	5.00	4.00	3.00	7.00
Mother Fischer	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Ocean Spray	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Poinsettia	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Red Charm	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Rose Gallant	21.00	18.00	15.00	12.00	9.00	6.00	8.00	24.00
Rose Joy	18.00	15.00	12.00	9.00	6.00	4.00	7.50	22.00
Smiling Queen	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Snow Princess	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Spot Light	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Taj Mahal	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Trudy	30.00	26.00	20.00	16.00	12.00	10.00	10.00	25.00
Vera			9.00	7.00	5.00	3.00	5.00	20.00
White Goddess	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
White Lace	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00

WRITE FOR PRICES ON LARGER QUANTITIES.

FIFTY BULBS MAY BE PURCHASED FOR HALF THE HUNDRED PRICE.

COLLECTION TWENTY-TWO

If we were to go through our catalog and pick what we consider the most interesting and attractive varieties we list, we would probably end up with those we list below:

BEAUTY ELF	— Light red miniature	50c	LORELEI	— Tall show-winning cream	20c
BLUE PETER	— An outstanding performer in blue	75c	OHIO BELLE	— Light rose — deeper rose throat	\$1.50
BONNIE LEE	— A 1960 introduction in pink	\$1.50	POLAR CUB	— Show-winning white miniature	50c
BROWN LULLABY	— The show winner in brown	50c	RED BANNER	— Scarlet red butterfly	\$1.50
BUTTERNUT	— Light buff with rose throat	\$1.50	RED WARRIOR	— Dark red — potential grand champ	\$1.50
CHARTREUSE	— Interesting for an arranger	35c	ROSE JOY	— Lavender rose to mauve	30c
DEMURE	— One of the prettiest of lavenders	35c	ROSE GALLANT	— Exceptional performing rose cream	35c
DON JUAN	— Extra nice salmon	35c	SERENATA	— Ruffled blush pink — white throat	\$1.50
FRANCIS	— The frosty rose lavender	\$1.50	TRUDY	— An eye catcher — red and yellow miniature	50c
FIELD MARSHAL	— Salmon and rose — tall	\$1.50	VERA	— Another show winner in light lavender	25c
INNOCENCE	— Extra nice light pink	25c			
LIL ABNER	— Attractive yellow and red miniature	25c			
				Total Value \$17.40

ONE LARGE BULB OF EACH OF THE ABOVE — Catalogue Value of \$17.40 **FOR A SPECIAL PRICE OF \$13.95.**

The same collection as above only in medium size bulbs (catalogue value \$12.40) for \$9.95.

You will have something well worth talking about when these come into bloom. You get eight 1960 new introductions along with some of the best of the recent introductions.

GARDEN MIXTURE

We always seem to have quite a call for our GARDEN MIXTURE. This is a mixture made up as your order comes in and it can be made up in light or dark colors if you prefer it that way. Ordinarily, the mixture will include a complete run of colors. Naturally, none of the varieties will be named and they will be all mixed up in the bag. They will be nice clean bulbs, healthy and ready to produce for you a good assortment of colors during the entire blooming season. This Garden Mixture should be particularly useful if you are not interested in named varieties.

PRICE — 100 large bulbs \$5.00 — 50 for \$2.75 — 25 for \$1.50
 100 Medium bulbs \$3.00 — 50 for \$1.65 — 25 for \$1.00

If you want your mixture of miniatures only, please tell us when you order.